



wakefield-vette

[ MARKETING UPDATE ]

Thermal Solutions from Smart to Finish

The integration of Wakefield Thermal Solutions and Vette Corp into a single company, Wakefield-Vette, moves forward with integrated operations, a single dedicated sales force and a new company website, [Wakefield-Vette.com](http://Wakefield-Vette.com).

Kevin Kreger, Wakefield-Vette president has affirmed “Our commitment is to work tirelessly to be the world’s leader in the thermal solutions industry, to make it easy to do business, and to reliably and dependably deliver for our customers - innovative, cost-effective thermal solutions, anywhere around the globe.”

The launch of the [new Wakefield-Vette website](#) is a step toward fulfilling that promise - to make it easy to do business and to reliably and dependably deliver for our customers.

The [new Wakefield-Vette website](#) is designed for our customer and sales professionals, with a logical organization and navigation structure that is easier to use. An attractive contemporary look that includes facility, process and product images makes the site interesting and engaging. Users quickly and easily find information they are looking for through drop down menus or with a comprehensive search function. Searching for a product number for example, returns Wakefield-Vette inventory, distributor inventory, product data sheets, and relevant documents.

To help visitors find local support, [point-and-click US and World maps](#) link users to contact information for their local sales representative or distributor. And product photos, videos, data sheets, certifications (e.g., ISO-9001), FAQs, tools, calculators are, or will soon be available in the [Resource Center](#).

For those who have a defined need and are looking for thermal engineering assistance to develop a thermal solution specific to their requirements, there are two “build-your-own” options - [Build Your Own Air Cooled Heat Sink](#), and [Build Your Own Liquid Cooled Heat Sink](#).

The [new Wakefield-Vette.com](#) design is compatible with a broad range of user platforms, including tablets, smart phones as well as traditional desktops. With an eye toward the future, a forward-looking architecture allows new and additional features and functions, such as new design tools, live chat, a customer portal, etc., to be enabled as they become available.

The [new Wakefield-Vette.com](#) is designed for you, to help make your job easier and to make it easier for you to do business. Wakefield-Vette is a global thermal solution company that reliably and dependably delivers innovative, cost effective thermal solutions, anywhere around the globe. End-to-end engineering, manufacturing and global supply chain for the highest quality, lowest landed cost and shortest time to market.